

Telecommunications Advisory Committee
City of Apple Valley
September 21, 2011
6:00 P.M. Municipal Center

Minutes

1. Call to Order

Chair Westbrook called the meeting to order at 6:00 p.m.

Members Present: Rollin Bible, Jerry Brown, Scott Hugstad-Vaa, John Magnusson,
Dale Rodell, David Westbrook

Members Absent:

Others Present: Charles Grawe, Mark Moore, Matt Lawton

2. Approval of Agenda

MOTION: Mr. Brown moved, second by Mr. Rodell, to approve the agenda as presented. Motion passed 6 – 0.

3. Approval Minutes of June 6, 2011

MOTION: Mr. Bible moved, second by Mr. Hugstad-Vaa, to approve the minutes of June 6, 2011. Motion passed 5 – 0. Mr. Rodell abstained.

4. 3rd Quarter Complaint Logs

Mr. Grawe reviewed the complaints for the quarter.

5. 3rd Quarter Coordinator's Report

Mr. Grawe briefly reviewed the staff activity.

6. Recommend Franchise Renewal Legal Consultant

The Committee members discussed the proposals and pricing of the different consultants. There was general agreement that all three candidates were highly qualified. The proposal by Kennedy and Graven appeared to have the lowest cost. The Committee also noted that the City of Rosemount has a preference for this firm as it provides that city's general legal services. The Committee also noted that the City experiences long-term benefits and reduced operating costs by having nearly identical franchise language with the other two partner Commission cities.

MOTION: Mr. Bible moved, second by Mr. Magnusson, to recommend the City select the service proposal by Kennedy and Graven. Motion passed 6 -- 0.

The Committee discussed the status of the current PEG fee. The current fee of \$.50 per subscriber, per month is inadequate to cover all of the City's cable operations costs and subsidies are necessary from the General Fund. This fund would also be used for capital

upgrades of the aging City equipment. With the changing telecommunications legal landscape, it is unclear if the City will have the same authority to levy necessary increases in the future.

The Committee requested that Mr. Moore develop a capital projects plan for equipment replacement and that the City Council meet with the Committee to discuss the PEG fee in the context of the franchise negotiation.

7. FCC Rulemaking and Other Franchise Issues

Mr. Grawe reported no new FCC issues.

8. E-Commerce and Business Development Issues

Mr. Moore discussed some technical upgrades to the system.

Mr. Brown distributed an article on the energy savings from certain cable system devices.

9. Other Issues

There were no other issues.

10. Adjourn

MOTION: Mr. Brown moved, second by Mr. Hugstad-Vaa, to adjourn the meeting. Motion passed 6 - 0. The meeting was adjourned at 6:55 p.m.