The
Fire Educators of Dakota County
are supporting the
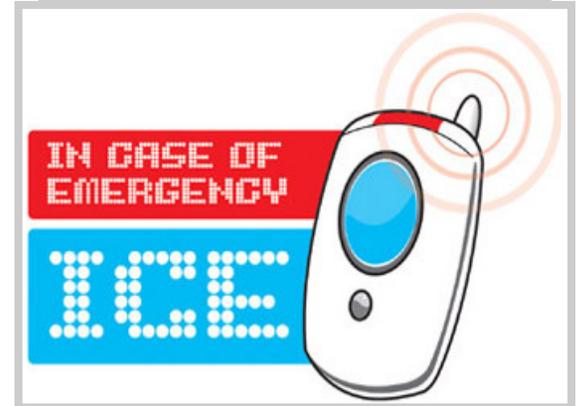
I.C.E.

(In Case of Emergency)

Program

This program encourages cell phone users to store the name and contact number of a person they would like contacted in an emergency if they are unable to speak for themselves.

This message provided
within the partnership
of the
Dakota County Educators and the
Apple Valley Fire Department

Apple Valley Fire Department
7100 147th Street West
Apple Valley, MN 55124

Phone: 952-953-2600
Fax: 952-953-2515

Help Emergency Services Personnel to help you!

IN CASE OF EMERGENCY

ICE

Your Cellular Phone

Apple Valley Fire Department

ICE your phone just like you add any other phone numbers to your cellular phone book!

It's Easy!

In the **NAME** section:
   Enter **ICE**.

In the **NUMBER** section:
   Enter the phone number of the person you would want emergency services personnel to contact if you are unable to speak for yourself.

If you would like more than one **ICE** entry, you can enter **ICE1**, **ICE2**, **ICE3**, etc. for all the contacts you wish to list.

MAKE IT EASY
FOR
EMERGENCY SERVICES
PERSONNEL
TO HELP YOU!

IN CASE OF EMERGENCY
ICE

Apple Valley Fire Department

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Questions? Call 952-953-2600

A man had a heart attack recently at a theme park in Gurnee, sending emergency workers scrambling to find someone to notify because he was unable to communicate and had no identification with him.

He did have a cellular phone, and Gurnee Fire Chief Fred Friedl said workers dialed dozens of numbers to locate a family member.

"Between our personnel and the park personnel trying to track down his family in the park, it took a considerable amount of time," he said. "This has become a typical situation where the vast majority of times people carry their cell phone but other identification they may not have."

Now the idea is a simple idea spreading across the nation to help in such situations.

Cell-phone users are asked to program into their phones the names and numbers of people they want contacted preceded by the acronym I.C.E., for "in case of emergency." That way, if paramedics and emergency personnel locate a cell phone, they can contact someone right away…"

"*spreading across the nation…*"

Excerpted from the Chicago Tribune