

CITY OF APPLE VALLEY
ORDINANCE NO. ____

AN ORDINANCE OF THE CITY OF APPLE VALLEY, MINNESOTA, AMENDING
CHAPTER 154 OF THE CITY CODE REGULATING TEMPORARY SPECIAL
EVENT AND PROMOTIONAL SIGNS

The City Council of Apple Valley ordains:

Section 1. Chapter 154 of the Apple Valley City Code is amended by revising the following definition in Section 154.02 to read as follows:

PROMOTIONAL CIVIC EVENT SIGN. A temporary sign ~~which shall not exist for more than 30 days~~ which promotes a special school, city or other civic events, celebration or festival ~~promotions limited to city celebrations, Christmas tree sales, Fire Department's Booya and special school events.~~

Section 2. Chapter 154 of the Apple Valley City Code is amended by revising Section 154.03(E) to read as follows:

(E) *Promotional Civic event sign.*

(1) ~~Special civic promotions or events.~~ In promotion of a special school, city or other civic event, celebration or festival, two ground signs not exceeding 32 square feet in area, for each sign, are ~~permissible~~ permissible no more than ~~30~~ 45 days before the first day of an event, celebration or festival and shall be removed immediately upon the completion of the event, celebration or festival. Signs permitted under this ~~division~~ provision may be located in any zoning district subject to the permission of the property owner.

(2) ~~Christmas tree sale signs.~~ ~~Any signs in connection with Christmas tree sales shall be subject to the regulations thereof in~~ Chapter 114.

Section 3. Chapter 154 of the Apple Valley City Code is amended by revising Section 154.04(I) to read as follows:

(I) ~~Other Temporary special event or promotion signs.~~ ~~The following additional signs are permitted under this section, subject to the restrictions thereof.~~ Professionally manufactured banners, streamers, ~~and balloon~~ or other temporary signs are permitted, upon the issuance of a permit from the city therefor, in commercial, industrial and institutional zoning districts for the purposes of promoting commercial special promotions, sales or events or promoting temporary outdoor special events as defined in the zoning regulations. Such temporary signs shall also be permitted on properties located in the "M-4" to "M-8" zoning districts that are used for multiple residential apartments or rental unit buildings under single ownership in order to advertise such properties or units for rent or lease. ~~Any banner, streamer and balloon~~ The temporary sign permitted hereunder shall be located upon the site of the promotion, sale or event, and shall be removed no later than 15 days after the first day of the special promotion, sale or event will not be permitted in any one location more than 30 days per calendar year. A sign allowed by permit under this provision shall be removed within 24 hours of expiration of the permit. Any

person/entity seeking a temporary sign permit hereunder shall be limited to no more than 45 days per calendar year for placement of a single sign or multiple signs throughout the year. Such temporary signs shall not include lit, portable, or handmade signs.

Section 4. Chapter 154 of the Apple Valley City Code is amended by revising Section 154.05(G) to read as follows.

(G) Advertising or billboard signs; prohibited. ~~No advertising or billboard sign which directs attention to a business, commodity, service or entertainment~~ shall be placed or located within any street rights-of-way. No advertising or billboard sign shall be on property other than the premises on which the business, commodity, service or entertainment is located.

Section 5. Chapter 154 of the Apple Valley City Code is amended by revising Appendix B to read as follows:

APPENDIX B: TEMPORARY SIGN SIZES

The following are size regulations for all temporary signs.

<i>Sign Description</i>	<i>Pylon Sign</i>	<i>Ground Sign</i>	<i>Building Sign</i>	<i>Maximum Area (sq. ft.)</i>
Construction	—	1	—	32 in any district
Real estate	—	1	1	6 in residential district; 16 other districts
Development	—	1	—	80 in any district
Noncommercial	—	1	—	32 in any district
<u>Promotional Civic Event</u>	—	1	—	32 in any district
<u>All other temporary signs</u>	—	—	—	<u>32 in permitted districts</u>

Section 6. Summary approved. The City Council hereby determines that the text of the summary marked "Official Summary of Ordinance No. ____" a copy of which is attached hereto clearly informs the public of the intent and effect of the ordinance. The City Council further determines that publication of the title and such summary will clearly inform the public of the intent and effect of the ordinance.

Section 7. Filing. A copy of the ordinance shall be filed in the office of the City Clerk. This copy shall be available for inspection by any persons during regular office hours.

Section 8. Publication. The City Clerk shall publish the title of this ordinance and the official summary in the official newspaper of the City with notice that a printed copy of the

ordinance is available for inspection by any person during regular office hours at the Office of the City Clerk.

Section 9. Effective date. This ordinance shall take effect upon its passage and the publication of its title and the official summary.

PASSED by the City Council this ____ day of _____, 2021.

Clint Hooppaw, Mayor

ATTEST:

Pamela J. Gackstetter, City Clerk

DRAFT

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The following is the official summary of Ordinance No. ____ passed by the City Council of Apple Valley on _____, 2018:

Chapter 154 of the City Code is amended to clarify regulations allowing temporary signs for school, city/civic events, celebrations and festivals. The amendment also revises permitted duration of temporary signs for outdoor commercial promotions and outdoor special events for consistency with the new/amended regulations of those outdoor events in Chapter 155 of the Code.

A printed copy of the ordinance is available for inspection by any person during regular office hours in the office of the City Clerk at the Apple Valley Municipal Center, 7100 147th Street W., Apple Valley, Minnesota 55124.